

*Adult Education Council of Finland USA Study Tour 2008*  
*“Adult Education in the United States”*

**Program Agenda**

**PURPOSE:**

The Fulbright Center in Finland, the Adult Education Council of Finland and the Institute of International Education will convene a one-week seminar for Finnish adult education experts on adult education in the United States. The delegation consists of members of the Adult Education Council of Finland.

The participants will meet with U.S. educators, senior administrators, and government officials involved with adult education, and visit a variety of institutions, organizations, and government offices involved in adult education. The goals of the program are to introduce participants to the U.S. adult education system and provide an international perspective on adult educational programming, administration, and policy. Themes will include adult basic education, adult secondary education, and ESL; post-secondary degree programs for adult learners; vocationally oriented adult education for workforce development; and adult education in the lifelong learning and personal interest context.

**DATES:**

October 27-31, 2008

**AGENDA:**

Participants will travel to the United States for a five-day adult education study-tour. The program will consist of a one-day workshop at IIE headquarters in New York and five site visits to leading adult education institutions and organizations in New York and Washington, DC.

During the opening seminar session, the participants will learn about the U.S. adult education system, specifically focusing on adult education policy, the governance of adult education, funding for adult education, and the specific implementation of adult education at different levels of the education system.

## **Day One: Monday, October 27th**

*Seminar at IIE/NY: 809 United Nations Plaza (1<sup>st</sup> Ave. between 45<sup>th</sup> and 46<sup>th</sup> Streets)*

*IIE Kaufman (Alvar Aalto) Conference Room, 12<sup>th</sup> floor*

8:00am

### Breakfast and Welcome

- **Dr. Allan Goodman**, President, IIE
- **Terhi Mölsä**, Executive Director, The Fulbright Center, Finland
- **Shepherd Laughlin**, Program Coordinator, IIE

9:00am

### An Overview of Adult Education and the U.S. Education System

- **Susan Sclafani**, Former Assistant Secretary of Vocational and Adult Education, U.S. Department of Education

-Adult Education Policy: National, State, Local  
-Funding for Adult Education  
-Governance of Adult Education

10:30am

### Panel One: Adult Basic Education

- **Dolores Perin**, Associate Professor of Psychology and Education, Teacher's College, Columbia University
- **John Sabatini**, Research Scientist, ETS

-Adult Basic Education  
-Literacy  
-Adult High School and GED Programs  
-ESL

11:30am

Break

11:45am

### Panel Two: Post-secondary Degree Programs for Adult Learners

- **Susan R. Kinsey**, Divisional Dean, Paul McGhee Division of NYU's School of Continuing and Professional Studies
- **Paul Edelson**, Dean, School of Professional Development, SUNY Stony Brook

-Part-time education programs leading to baccalaureate degrees  
-Part-time education programs for post-bac, post-master's and other certificate programs  
-Associate's degrees and articulations with community colleges

1:15pm

Lunch

2:00pm

### Panel Three: Adult Education for Workforce Development

- **Peter Joyce**, Workforce Development Manager, Cisco Systems, Inc.
- **Sandra Watson**, Dean, Adult and Continuing Education, LaGuardia Community College

-State and local workforce development policy and funding  
-Apprenticeship programs and on-the-job training  
-Non-degree work-related courses

3:00pm – 4:00pm

Wrap-up of Day 1

- ***Terhi Mölsä***, Executive Director, Fulbright Center Finland
- ***Shepherd Laughlin***, Program Coordinator, IIE
- ***Heikki Suomalainen***, Chair, The Adult Education Council of Finland

6:30pm

Opening Dinner

*Boi*

246 E 44 St (between 2nd & 3rd Ave)

New York, NY

(212) 681-6541

[www.boi-restaurant.com](http://www.boi-restaurant.com)

## **Day Two: Tuesday, October 28**

*Morning Site Visit to GE John F. Welch Leadership Development Center in Crotonville, NY*

*Afternoon Site Visit to Columbia University, School of Continuing Education*

<b>Morning</b>	<b>Site visit to GE John F. Welch Leadership Development Center in Crotonville, NY</b> Old Albany Post Road, Ossining, NY Contact: Amy Torani, (914) 944-2459 or (845) 271-8421, Amy.Torani@ge.com
8:35am	<u>Welcome &amp; Introductions</u>  GE Presenters: <ul style="list-style-type: none"><li>• <b>George Anderson</b>, Director of Customer &amp; Cultural Education</li><li>• <b>Amy Torani</b>, Program Manager, Customer Education</li></ul>
8:45am	<u>GE and GE Crotonville Overview</u> -GE Company Overview -Crotonville History and Mission
9:15am	<u>Leadership Development at GE</u> -Developing Leaders -Leadership Education & Course Curriculum -Leadership, Innovation, & Growth
10:30am	Break
10:45am	<u>GE Performance Management</u> -Session C / Performance Management
11:45am	Lunch (Main Dining Room)
12:15pm	Adjourn & Depart
12:30pm	Take group bus to Columbia University

**Afternoon**

**Site Visit to Columbia University, School of Continuing Education**

117<sup>th</sup> St and Broadway, Lewisohn Hall, 3<sup>rd</sup> Floor Suite 408

Contact: Peter Awn, (212) 854-6321, awn@columbia.edu

2:00pm

The Particular Role of Elite Colleges and Universities in the Education of Adults in the United States

- **Peter J. Awn**, Professor of Islamic Religion; Dean of the School of General Studies and Acting Dean of the School of Continuing Education; Director of The Middle East Institute

-The difference in client base between elite colleges and universities and most state universities and second/third tier private colleges and universities

-Design of programs for adults at elite institutions to reflect the same level of quality and selectivity as all of the other programs at the university

2:30pm

Nontraditional Undergraduate Students in a Highly Traditional and Selective Academic Environment—The School of General Studies of Columbia University

- **Curtis M. Rodgers**, Dean of Enrollment Management, School of General Studies

-What is the School of General Studies?

-Why is the Columbia model for the training of nontraditional undergraduates unique?

-In what ways are nontraditional undergraduates the traditional undergraduates of the future?

3:30 – 4:30pm

High Quality Professional Programming for Adults and Others—  
The School of Continuing Education of Columbia University

- **Paul M. McNeil**, Vice Dean, School of Continuing Education

-What kinds of programs does the School offer and why are they successful?

-Who are our clients?

-What are the areas in which there is growth potential?

-What is the role of international programming?

**Evening**

**Free Evening**

## **Day Three: Wednesday, October 29th**

*Travel from New York to Washington, DC*

*Library of Congress Visit and Landmark Tour*

### **Morning**

#### **Travel to Washington, DC**

8:30am

We will take a group bus to:

Penn Station – AMTRAK  
8th Ave & 31st Street  
New York, NY 10001

10:00am – 12:47pm

#### **On-Board Debriefing**

Acela Express Train (Amtrak 2153)  
Depart NY 10:00am  
Arrive DC 12:47pm

1:00pm

Check into hotel

1:30pm

Lunch in Dupont Circle area

### **Afternoon**

#### **Library of Congress Visit and Washington, DC Tourism**

101 Independence Ave SE (between 1<sup>st</sup> St and 2<sup>nd</sup> St)

Contact: Susan Mordan-White, (202) 707-9203, smordan@loc.gov

2:30pm

Take Metrorail to Library of Congress

3:00pm

#### **Tour of Library of Congress**

4:30 – 7:30pm

Group bus tour of Washington, DC landmarks

CCG Tours  
Tel: (202) 349-1444  
Mobile: (202) 439-1467

7:30pm

Casual Dinner

*Iron Gate*  
1734 N St. NW  
Washington, DC 20036  
(202) 737-1370

## **Day Four: Thursday, October 30th**

*Morning Site Visit to Office of Vocational and Adult Education (OVAE), U.S. Department of Education*

*Afternoon Site Visit to Montgomery College, Rockville Campus*

<b>Morning</b>	<b>Site Visit to Office of Vocational and Adult Education, U.S. Department of Education</b> 550 12th St, SW (between D St and Maine Ave) Contact: Diane McCauley, (202) 245-7437, <a href="mailto:diane.mccauley@ed.gov">diane.mccauley@ed.gov</a>
9:00am	<u>Welcome, Introductions and Overview of Activities</u> <ul style="list-style-type: none"><li>• <b>Cheryl Keenan</b>, Director, Division of Adult Education and Literacy</li></ul>
9:10am	<u>Opening Discussion</u>
9:30am	<u>Adult Education and Literacy Discussion</u> Chair: <b>Cheryl Keenan</b> , Director, Division of Adult Education and Literacy  Panelists <b>Chris Coro</b> <b>Diane McCauley</b> <b>Ronna Spacone</b>  -Federal-state partnership to improve literacy -Overview of OVAE's policy initiatives related to work-related adult education, transition of adult basic education students to postsecondary education, and English language learning -Highlight national activities that promote changes in service delivery models, and improvement of instructional programs and teacher training. -Identify research efforts related to adult basic education and English language learning
10:00am	<u>Academic and Technical Education Discussion</u> Chair: <b>Sharon Lee Miller</b> , Director, Division of Academic and Technical Education  Panelists <b>Scott Hess</b> <b>Nancy Brooks</b> <b>Edward Smith</b>  -The Carl D. Perkins Career and Technical Education Act of 2006 (Perkins IV) -OVAE's National Activities projects to support state technical education efforts
10:30am	<u>Community Colleges Discussion</u> Chair: <b>Gail Schwartz</b> , Senior Advisor (on behalf of Deputy Assistant Secretary Pat Stanley)  Panelists <b>Ric Hernandez</b> <b>Greg Henschel</b>  -OVAE's community colleges initiatives -OVAE's <i>Community Colleges Can</i> program and the National Community College Symposium -OVAE-funded research into student transitions to postsecondary education and the workplace
11:00 – 11:05am	<u>Closing Remarks</u>
11:05am	Take group bus to Montgomery College, MD. Box lunch will be provided on the bus.

**Afternoon**

**Site Visit to Montgomery College, Rockville, MD**

The Gudelsky Institute for Technical Education,  
Corner of North Campus Drive and Hungerford Drive (aka Rt. 355 or Rockville Pike)  
Contact: Ed Roberts, (240) 567-7688 or (301) 455-4622, ed.roberts@montgomerycollege.edu

1:00pm

Welcome and Introductions

1:10pm

Overview of the Adult ESOL & Literacy – GED Program

- **Donna Kinerney**, Instructional Dean, Adult ESOL & Literacy Programs

Projects and Partners

- ESOL training program and partnerships
- ESOL for Customer Service (partnering with One Stop)
- Career Connections Program
- ESOL for Building Trades
- ESOL for Healthcare
- Refugee Employment Training

Challenges

- Employer connections
- The language of workforce organizations vs. educational organizations
- Accountability measures
- Shift of programs from the Maryland State Dept of Education to Dept of Labor, Licensing and Regulations

2:15pm

Overview of the Gudelsky Institute for Technical Education

- **Ed Roberts**, Instructional Dean, Applied Technologies and the Gudelsky Institute For Technical Education

Programs

- Programming areas in technical fields
- Degree and continuing education courses

Delivery Methods

- Methods and variety of programs to meet customer needs.

Partnerships

- Development with programs in partnership with the business community
- Providing career paths for students

3:15pm – 3:45pm

Tour of the Gudelsky Institute for Technical Education



**Evening**

**Wagner Concert and Dinner**

7:00pm

Concert

*Kennedy Center*  
2700 F Street, NW  
Washington, DC 20566  
(800) 444-1324

*National Symphony Orchestra*  
Iván Fischer, Conductor  
All-Wagner Program

8:45pm

Dinner and Debriefing

*Urbana Restaurant*  
2121 P Street, NW  
Washington DC 20037  
(202) 956-6650  
[www.urbanadc.com](http://www.urbanadc.com)

## **Day Five: Friday, October 31st**

*Morning Site Visit to University Continuing Education Association (UCEA)*

### **Morning**

#### **Site Visit to the University Continuing Education Association**

1 Dupont Cir NW # 615 (between P St and New Hampshire Ave)

Contact: Karen Lamb, (202) 659-3130, klamb@ucea.edu

8:30am

Meet in lobby and walk to UCEA

9:00am

#### Membership and International Relations at UCEA

- **Cyrus Homayounpour**, Director of Membership & International Relations
  - UCEA's mission and services
  - Composition of member universities and organizations
  - UCEA's international activities and programs

9:30am

#### Research and Trends in Continuing Education

- **Timothy Sloate**, Director of Research
  - UCEA Research Activities
  - Trends and Issues in Professional and Continuing Education
  - Role of Professional and Continuing Education in Workforce and Economic Development

10:00 – 11:30am

#### General Discussion and Questions

### **Afternoon**

#### **Luncheon and Visit to Embassy of Finland**

11:30am

Take taxis to Embassy of Finland

12:00pm-12:30pm

Arrival at the Embassy of Finland and Guided Tour

12:30pm

#### Luncheon

*Embassy of Finland*  
3301 Massachusetts Avenue NW  
Washington D.C. 20008  
(202) 298-5800

1:30pm

#### Study Tour Wrap-up Meeting

2:30 – 4:00pm

#### Adult Education Council Delegation Business Meeting

### **Evening**

#### **Free Evening**