



INSTITUTE OF  
INTERNATIONAL  
EDUCATION

## *2008 Finnish International Educators USA Study Tour*

### **Program Agenda**

#### **PURPOSE:**

To offer a one-week seminar to 15-20 international education professionals from Finnish universities and polytechnics on international higher education in the United States and the on developing transatlantic linkages.

The participants will consult with U.S. educators, international education professionals and senior administrators, meet with government officials involved with higher education, and visit the campuses of a variety of higher education institutions. The goals of the program are to provide participants with an enhanced ability to serve international students and prospective study-abroad students on the home campus, a lasting network of U.S. and Finnish colleagues, and the firsthand knowledge of the academic infrastructure and culture of U.S. higher education.

#### **DATES:**

February 10-16, 2008

#### **AGENDA:**

Participants will travel to the United States for a five-day international education study-tour. The program will consist of a two-day workshop at IIE headquarters in New York and two days of site visits to public and private universities to observe international education operations in action.

During seminar sessions, the participants will learn about the U.S. higher education system and specific areas such as graduate admissions, the application process, selection, financial aid, etc., and the role of community colleges. Other topics that will be covered include transatlantic academic exchange, the international education profession in the United States, strategies for attracting U.S. students to Europe (and to Finland specifically), and strategies for internationalizing the campus.

Finally, the week-long study tour will conclude with a special one-day workshop on trends in transatlantic academic exchange and the impact of the Bologna process. U.S. campus representatives will be invited to attend this workshop, which will provide the visiting Finnish delegation with the opportunity to share their knowledge and to contribute to the advancement of closer transatlantic linkages and to promote Finland as a study destination for U.S. students.

## Day One: Monday

Seminar at IIE/NY: 809 United Nations Plaza (1<sup>st</sup> Ave. between 45<sup>th</sup> and 46<sup>th</sup> Streets)

8:30 – 9:00

### **Breakfast and Welcome**

- *Ms. Mary Kirk, Vice President for Student Exchanges, IIE*
- *Terhi Mölsä, Executive Director, Fulbright Center Finland*

9:00 – 10:30

### **An Overview of U.S. Higher Education – Everything You Need to Know**

*Presenter and Facilitator: Ms. Linda Tobash, Director, University Placement Services, IIE, former Director of Admissions, LaGuardia Community College*

- Introduction to higher education in the United States
- Graduate admissions
- Issues revolving around the application processes, selection, financial aid, etc
- Emerging issues, challenges, and trends.
- Changes in the admissions process
- The role of community colleges

10:30 – 11:30

### **The International Education Profession in the United States**

- *A Representative from NAFSA: Association of International Educators*
- *A US. Campus Representative*

11:30 – 11:45

Break

11:45 – 1:15

### **Current Trends in International Academic Exchange: U.S. Study Abroad and International Student Enrollments**

- *Daniel Obst, Director, Membership and Higher Education Services, IIE*
- *A US. Campus Representative (NYU or Columbia)*

1:15 – 2:00

Working Lunch

2:00 – 4:00

### **CONCURRENT SESSIONS: Attracting U.S. Students to Your Campus: Strategies for Marketing and Linkages**

#### **GROUP 1: POLYTECHNICS – Focus on Undergraduate Student Recruitment**

- *Daniel Obst*
- *A US. Campus Representative*

#### **GROUP 2: UNIVERSITIES – Focus on Master's and PhD-level Student Recruitment**

- *Linda Tobash*
- *A US. Campus Representative*

4:00 – 4:30

Questions and Discussion

5:00 – 6:30

Cocktail Reception at IIE's 12<sup>th</sup> floor Kaufmann Conference Center

- *Hosted by Dr. Allan E. Goodman, President and CEO of IIE*

7:00 onwards

Opening Dinner

## Day Two: Tuesday

Seminar at IIE/NY: 809 United Nations Plaza (1<sup>st</sup> Ave. between 45<sup>th</sup> and 46<sup>th</sup> Streets)

- 9:00 – 9:15                      Breakfast
- 9:15 – 10:45                    **Strategies for Internationalizing Colleges and Universities: Opportunities and Challenges**
- *A US. Campus Representative*
  - *A US. Campus Representative*
  
  - Best practices in internationalizing the campus
  - The role of faculty and staff in promoting international education
  - Promoting international education to senior administration
- 10:45 – 11:30                    Questions and Discussion
- 11:30– 11:45                    Break
- 11:45 – 1:00                    **Meeting America’s Global Education Challenge: Insights in to the Lincoln Commission and How the Goals to Increase US Study Abroad May Impact Institutions Abroad**
- *Dr. Rajika Bhandari, Director of Research and Evaluation, IIE*
  - *Robert Gutierrez, Program Manager, IIE*
  
  - This session will discuss the goals of substantially increasing the number of US students who study abroad, and the potential impact on institutions abroad
  - Results from a new survey on challenges and opportunities at institutions abroad to host American students
- 1:00 – 2:15                    **Lunch**
- 2:15 – 3:45                    **The Admissions Process at American Universities**
- *Chair: Linda Tobash, Director, University Placement Services, Institute of International Education (IIE), former Director of Admissions, LaGuardia Community College*
  - *Admissions Officer from a Highly-Selective Campus*
  - *Admissions Officer from a Selective Institution*
  - *Admissions Officer from an Open-Enrollment Institution*
- 3:45: 4:15                    **Discussion**

## **Days Three & Four: Wednesday & Thursday**

### **Site Visits to a public and a private university, and a community college**

Participants split into two smaller groups for a two-day field experience observing university international education management in operation. One day spent at a private university and one day spent at a public university.

Group A: Site Visits in Boston: Boston University and University of Massachusetts

Group B: Site Visits in New York Area: State University of New York, New Paltz and New York University

### **Day Three: Wednesday**

#### **BOSTON GROUP:**

Site visit to Boston University

9:00 – 11:30

#### **Introduction**

*Ben DeWinter, Associate Provost of International Education*

#### **International Admissions**

*Michelle Duschang, Associate Director*

#### **International Student & Scholars Office (ISSO)**

*Jeanne Kelley, Director*

#### **Center for English Language Orientation & Programs (CELOP)**

*Margot Valdivia, Director*

#### **BU Global: Study Abroad**

*Yvette Jusseaume, Director*

#### **International Initiatives**

*Thomas Garriepy, Director of International Business Development*

12:00 – 1:30

Lunch with Ben DeWinter

1:30 – 2:30

#### **Tour of BU Campus & CELOP**

#### **NEW YORK GROUP:**

Site visit to State University of New York, New Paltz (SUNY New Paltz)

10:15 – 10:30

#### **Welcome**

10:30 – 11:00

#### **Introduction to the State University of New York, SUNY at New Paltz, and the SUNY Council on International Education**

*Bruce Sillner, Dean, International Programs former Chair, SUNY Council on International Education*

- 11:00 – 11:45      **Study Abroad in the United States**
- *Connie Perdreau, Coordinator of Special Programs, former President of NAFSA*
  - *Joan Feuer, Senior Study Abroad Advisor*
  - *Jean-Paul Sewavi, Study Abroad Advisor*
- 11:45 – 12:15      **International Admissions & Services**  
*Beth Vargas, Associate Dean, International Programs*
- 12:30 – 1:15      Lunch
- 1:15 – 1:45      **SUNY YÖK Dual Diploma Programs, recipient 2007 Andrew Heiskell Award for Innovation in International Education from IIE**
- *David Lavalley, Provost / Vice President for Academic Affairs*
  - *Kathleen Geher, Coordinator - Dual Degree Programs*
- 1:45 – 2:15      **Internship Programs**  
*Jeff Pollard, Coordinator - Institute for International Business*
- 2:15 – 2:45      **Academic and Language Preparation for International Students**  
*Kelly Franklin, Director English as a Second Language, former President of the American Association of Intensive English Programs*
- 2:45 – 3:15      **Farewell Reception at Center for International Programs**

**Day Four: Thursday**

**BOSTON GROUP:**

Site visit to University of Massachusetts- Boston

- 9:00 – 9:15      **Welcome and Continental Breakfast**  
*Kathleen Teehan, Vice Chancellor Enrollment Management*
- 9:15 – 9:45      **International Programming: The Public University System Perspective vs. The Campus Perspective**
- *Marcellette Williams, PhD, Senior Vice President, Academic and Student Affairs and International Programs, University of Massachusetts*
  - *Winston Langley, PhD, Associate Chancellor, UMass Boston*
- 9:45 – 10:15      **Introduction to UMass Boston's Undergraduate Admissions Office**  
**Presentation slides**  
*Lisa Johnson, PhD, Associate Vice Chancellor, Enrollment Management*
- 10:15 – 10:45      **Introduction to UMass Boston's Graduate Admissions**  
**Presentation slides**  
*William Hagar, PhD, Associate Provost for Graduate Studies*
- 10:45 – 11:15      **English as a Second Language/ University Preparation Programs**  
*Stanley Wanucha, Director of International Programs, CCDE*

- 11:15 – 11:45      **Services to International Students**  
*Michael Mahan, Coordinator of International Student Services*
- 11:45 – 12:15      **Study Abroad – Short and Long Term**
- *Teresa Mortimer, PhD, Deputy Programs Provost*
  - *Stanley Wanucha, Director of International Programs, CCDE*
- 12:15 – 1:15      Lunch at the University Club  
*Susan Haussler, UMass Boston faculty in the College of Nursing and Health Sciences and a Fulbright Fellow in Finland will join us for lunch.*
- 1:15                    **International Education at Community Colleges**  
*Vilma Tafawa, Director of international Programs, Bunker Hill Community College, Boston*

**NEW YORK GROUP:**

- 9:00 – 10:00      **Introduction & Overview of NYU**  
*Dr. David Austell, Director, Office for International Students and Scholars*
- 10:00 - 11:00      **Global Affairs & the Future of NYU**  
*Dr. Ulrich Baer, Associate Provost for Global Affairs*
- 11:00 - 12:00      **Student Affairs Profession in the U.S.**  
*Dr. Marc Wais, NYU Vice President for Student Affairs*
- 12:00                Lunch at The Torch  
Sponsored by the Office of International Student Services
- 1:30 - 2:00         **Visit to NYU Book Store and Brief Walking Tour**
- 2:00 - 3:00         **International Education in the United States**  
*Dr. David Austell, Director, Office for International Students and Scholars*

## Day Five: Friday

### Special IIE Network Workshop at IIE/NY

***Trends in Transatlantic Academic Exchange***  
**An IIE Network University Workshop**  
**In Cooperation with the Fulbright Center in Finland**

- 8:00-8:45            **Registration**
- 8:45 – 9:00        **Welcome Remarks**
- *Peggy Blumenthal, Executive Vice President, IIE*
  - *Terhi Mölsä, Executive Director, Fulbright Center Finland*
- 9:00 – 9:45        **Emerging Issues in Transatlantic Academic Exchange**
- *Dr. Rajika Bhandari, Director of Research, IIE*
  - *An expert from a US Campus*
- 9:45 – 10:45      **Competition for International Students: A view from Europe**
- *Chair: Peggy Blumenthal*
  - *A representative from the Finnish Delegation*
  - *Dr. Ulrich Grothus, Director, German Academic Exchange Service (DAAD) New York*
  - *A representative from the British Council*
- 10:45 – 11:00     Break
- 11:00 – 12:30     **The Bologna Paradox: Competition, Cooperation, or Both?**
- Moderator: Terhi Mölsä*
- *Dr. Ulrich Grothus*
  - *Ms. Linda Tobash, Director of University Placement Services, IIE and member of the NAFSA Bologna Task Force*
  - *Dr. Debra W. Stewart, President, Council of Graduate Schools*
- 12:30 – 1:30      Lunch
- 1:30 – 3:00        **Developing Institutional Partnerships and the Role of Joint and Dual Degree Programs**
- *Moderator: Ellen McKey, Director of Foreign Fulbright Program, IIE*
  - *Representatives from US campuses*
- 3:00 – 4:00        **Update: Higher Education in Finland: A New Destination for American Students?**
- Moderator: Terhi Mölsä*
- *A representative from the Finnish Delegation*
  - *A representative from the Finnish Delegation*
  - *A U.S. Representative with study abroad programs in Finland*
- 4:00 – 4:15        **Concluding Remarks**
- *Peggy Blumenthal*
  - *Terhi Mölsä*
- 4:30 – 6:00        **Closing Reception at IIE's 12<sup>th</sup> floor Kaufmann Conference Center**